## Caller Data 2017/2018

Number of callers (HelpLine /	
NetLine) in specified postcode areas	10

Caller Type	
Partner/ Family Member / Friend	0
Gambler	9
Not specified	1

Caller Gender	
Male	7
Female	3
Not specified	0

Caller Ages	
18-25	2
26-35	3
36-45	2
46-55	1
56-65	1
66+	0
Not specified	1

Debt disclosed	
Not specified	8
None	0
Less than £5000	1
£5,000 to £9,999	0
£10,000 to £14,999	1
£15,000 to £19,999	0
£20,000 to £99,999	0
£100,000 or more	0

Impacts Discussed	
(May be more than one per call)	
Financial Difficulties	10
Anxiety/Stress	9
Family/Relationship Difficulties	7
Feeling Isolated	5
Mental Health	4
General Health	3
Work Difficulties	2
Housing Problems	2
Alcohol Misuse	1
Criminal Activity	1

#### Caller Data 2017/2018

Gambling Location	Gambling Activity	Disclosed
Online - Laptop/PC	Fruit/Slot Machines (stakes up to £5)	1
Online - Laptop/PC	Other card games (e.g. blackjack)	1
Online - not specified	Fruit/Slot Machines (stakes up to £5)	1
Online - not specified	Spread Betting (all kinds)	1
Online - Smartphone	Betting – Events/Sports	4
Online - Smartphone	Fruit/Slot Machines (stakes up to £5)	1
Online - Smartphone	Other card games (e.g. blackjack)	1
Online - Smartphone	Roulette (Casino/Online)	1

## Caller Data 2016/2017

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Number of callers (HelpLine /	
Number of callers (HelpLine /	
NetLine) in specified postcode areas	40

Caller Type	
Partner/ Family Member / Friend	9
Gambler	30
Not specified	1

Caller Gender	
Male	25
Female	15
Not specified	0

Caller Ages	
Under 18	0
18-25	4
26-35	15
36-45	4
46-55	6
56-65	3
66+	0
Not specified	8

Debt disclosed	
Not specified	24
None	4
Less than £5000	7
£5,000 to £9,999	2
£10,000 to £14,999	1
£15,000 to £19,999	0
£20,000 to £99,999	2
£100,000 or more	0

Impacts Discussed	
(May be more than one per call)	
Anxiety/Stress	32
Financial Difficulties	30
Family/Relationship Difficulties	29
Mental Health	9
Feeling Isolated	9
Work Difficulties	6
General Health	5
Housing Problems	4
Suicidal	3
Criminal Activity	3
Alcohol Misuse	2
Relationship Difficulties	1
Domestic Abuse	1

## Caller Data 2016/2017

Gambling Location	Gambling Activity	Disclosed
Betting Shop	(not disclosed)	1
Betting Shop	Betting - Dogs	1
Betting Shop	Betting - Events/Sports	1
Betting Shop	Betting – Events/Sports	3
Betting Shop	Betting - Horses	2
Betting Shop	FOBT (stakes up to £100)	3
Betting Shop	Horses	1
Betting Shop	Other card games (e.g. blackjack)	1
Internet	Fruit/Slot Machines	1
Online - Laptop/PC	Betting - Horses	1
Online - Laptop/PC	Bingo	1
Online - Laptop/PC	Fruit/Slot Machines (stakes up to £5)	2
Online - Laptop/PC	Other card games (e.g. blackjack)	3
Online - not specified	Betting – Events/Sports	2
Online - not specified	Fruit/Slot Machines (stakes up to £5)	1
Online - not specified	Other card games (e.g. blackjack)	1
Online - not specified	Roulette (Casino/Online)	1
Online - Smartphone	(Not asked)	1
Online - Smartphone	(not disclosed)	1
Online - Smartphone	Betting – Events/Sports	6
Online - Smartphone	Betting - Horses	2
Online - Smartphone	Fruit/Slot Machines (stakes up to £5)	4
Online - Smartphone	Other card games (e.g. blackjack)	2
Online - Smartphone	Roulette (Casino/Online)	3
Online - Tablet	Other card games (e.g. blackjack)	1

# Caller Data 2015/2016

Number of callers (HelpLine / NetLine)	
in specified postcode areas	10

Caller Type	
Partner/ Family Member / Friend	1
Gambler	9
Not specified	0

Caller Gender	
Male	7
Female	3
Not specified	0

Caller Ages	
18-25	2
26-35	3
36-45	2
46-55	1
56-65	1
66+	0
Not specified	1

Debt disclosed	
Not specified	8
None	0
Less than £5000	1
£5,000 to £9,999	0
£10,000 to £14,999	1
£15,000 to £19,999	0
£20,000 to £99,999	0
£100,000 or more	0

Impacts Discussed (May be more than one per call)	
Anxiety/Stress	18
Financial Difficulties	14
Family/Relationship Difficulties	10
Feeling Isolated	2
Alcohol Misuse	1
Housing Problems	1
General Health	1

## Caller Data 2015/2016

Gambling Location	Gambling Activity	Disclosed
Betting Shop	(Not disclosed)	1
Betting Shop	Betting – Events/Sports	2
Betting Shop	Betting - Horses	1
Betting Shop	FOBT (stakes up to £100)	7
Online - Laptop/PC	(Not disclosed)	1
Online - Laptop/PC	Betting-Events/Sports	1
Online - Laptop/PC	Fruit/Slot Machines (stakes up to £5)	1
Online - Laptop/PC	Other card games (e.g. blackjack)	1
Online - Laptop/PC	Other gambling activity	1
Online - not specified	(Not disclosed)	1
Online - not specified	FOBT (stakes up to £100)	1
Online - Smartphone	(Not disclosed)	1
Online - Smartphone	Betting-Events/Sports	3
Online - Smartphone	Betting - Horses	1
Online - Smartphone	Fruit/Slot Machines (stakes up to £5)	1
Online - Smartphone	Roulette (Casino/Online)	2
Online - Tablet	(Not disclosed)	1
Online - Tablet	Fruit/Slot Machines (stakes up to £5)	1